



Only 1 Week Left to Enter the IFT18 Food Expo Innovation Awards Competition

Take advantage of a fantastic opportunity to gain prestige for your company's innovative products and services by entering the IFT18 Food Expo Innovation Awards competition. There is no entry fee and exhibiting companies may submit up to three entries. But please hurry, the deadline to submit is April 27. For more details, visit the [IFT18 website](#).

IFT18 Exhibit Design Approval Form - Exhibitors with Island Booths only

Booth floor plan renderings and island booth approval forms are **past due!** IFT requires all companies with an island booth configuration to submit a floor plan for review. The floor plan must include elevations, heights and dimensions. Please send the [Island Booth Approval Form](#) and floor plans to Claude Adomaitis at explglobal@gmail.com. You will receive approval and or comments within 7-10 business days.

Deadline Extended for Free Exhibitor Editorial Opportunity in Food Technology Magazine Pre-Show issue

The June 2018 issue of *Food Technology* magazine will feature the official IFT18 Preview, which includes highlights of new developments in ingredients, nutraceuticals, food safety and quality, processing, packaging, and services presented by exhibitors in Chicago. Take advantage of this opportunity to increase booth traffic and publicize your company's activities. For your free information to be included, your materials must be submitted via e-mail by Friday, April 20, at knachay@ift.org. If you have questions, contact [Karen Nachay](#).

IMPORTANT DATES

Due NOW: Island booth layouts due

April 20: Free exposure in *Food Technology Magazine* June pre-show issue submission due

April 27: Shared exhibitor forms due

April 27: Innovation Award submissions due

May 11: Company profiles are due to be included in printed directory

July 16-18: IFT18 Expo

OFFICIAL VENDORS

IFT18 Sponsorship Opportunities: Secure Your Spot Now!

Are you looking to expand your brand's visibility at IFT18 in Chicago? Take advantage of one of our many sponsorship and promotional opportunities that will boost your profile and keep it top-of-mind for the more than 23,000 food science and technology professionals looking for information on the latest trends and products in the science of food. We've got a wide variety of opportunities available, so there's something for every company's budget. [Learn about this year's exciting opportunities.](#)

Align Your Brand with Food Innovation and Ingenuity

If you're looking to enhance your brand awareness and elevate your company's profile, support the most innovative start-ups, and be a part of ground-breaking concepts in the science of food, become an [IFTNEXT Food Disruption Challenge sponsor today](#). IFT has developed a number of sponsorship opportunities designed to achieve your business objectives and provide maximum exposure to your target audiences. To learn more about our sponsorship opportunities, contact fooddisruption@ift.org.

*Sponsorships are limited and subject to review.

New EAC Registration Policy for IFT18

You must complete a brief form if you are using an Exhibitor Appointed Contractor (EAC). This can be found on the registration and housing tab, Manage Exhibitor Appointed Contractors. Your EAC will receive a registration link after you've designated them as your contact.

Sampling at IFT18

If you plan on sampling at IFT18 a [sample authorization form](#) must be filled out. Please note if you are bringing in outside groceries, you will incur a one-time fee in the amount of \$200. [Learn more now](#). For additional questions on sampling please contact one of the dedicated IFT catering managers at SAVOR, [Austin West](#) or [Brendan Cahill](#).

Directory Listing

Make the most of your complimentary online and printed listings! Attendees use the information you enter to search, so make your information as relevant as possible and help attendees find exactly what they are looking for. Directory listings must be completed by **May 11, 2018**. [Learn more now](#).

F R E E M A N

Experient is the official registration and housing contractor for IFT18.



Check out the open discussions in IFT's online community, IFT Connect...

IFT members are looking for your product & technology insights!

Register today!

QUESTIONS?

Please contact Melodie Anderson at +1.312.604.0265 or manderson@ift.org.

Meeting Space at IFT18

Exhibitor meeting rooms (located both on and off the expo floor), are available July 16-18, 2018 and can be requested by completing the [exhibitor meeting room form](#) in the Exhibitor Service Kit. You may also contact Melodie Anderson at manderson@ift.org for more information.

Webinar for all IFT Exhibitors

Did you miss the free webinar "[Important New Resources Every IFT Food Expo Exhibitor Needs to Know About](#)"? Learn what's new for IFT18 including revised exhibitor appointed contractor procedures and the McCormick Place Grocery Items Policy. Watch this and other informative webinars on the exhibitor website under [Success Tools](#).

IFT18 Career Center Live in the Food Expo

July 16–18, 2018 | Chicago

Planning on attending IFT18 in Chicago? Join the career fair that brings together the top companies and job seekers in the science of food. Share the IFT18 Career Center Live with your Human Resources department and register as an employer for [IFT18 Career Center Live](#) right inside the Food Expo. [Learn more](#).

Learn About Food Tech Summit & Expo Mexico at IFT18

The Food Tech Summit (FTS) & Expo Mexico, the leading event for the food & beverage industry in Latin America, will have a special booth to assist Latin American attendees at IFT18. The FTS & Expo booth will be located at booth #S4921 and will serve as a meeting point for the Latin American community including: a networking area for meetings with customers providing the best environment; refreshments; luggage check; and all the information about the event. Join us! And, please mark your calendars for FTS & Expo Mexico scheduled for September 26–27, 2018.

Beware of Unauthorized Hotel Solicitors

Experient is the only housing company affiliated with IFT18. No other housing company, or travel agent is authorized to place hotel reservations on behalf of IFT. Reservations made through any other agency cannot be guaranteed by IFT, and may result in a loss of deposit, additional charges, incorrect placement, or inflated room rates for conference participants. **Housing and registration for IFT18 is now open. Register at [IFT18 website](#).**

We encourage you to contact us at manderson@ift.org if you receive an unauthorized solicitation email. We will post the offending companies on our website.

You're receiving this email as a confirmed exhibitor for IFT18 using the email address dqullicksen@ift.org. You can update your email preferences for this address by clicking on the link below.

To help ensure you continue to receive our emails, please add iftfoodexpo@ift.org to your email address book, and request that your IT staff whitelist ift.org.

