



Season's Greetings from IFT!

IFT thanks you for your loyalty and goodwill throughout the year. We wish you a happy holiday season and best wishes for 2018.

Sponsorship at IFT18

[Sponsorship opportunities for IFT18 are online!](#) These opportunities will provide excellent branding opportunities for companies looking to maximize their exposure at the meeting. We are also happy to assist in creating a customized sponsorship package that will meet your company's objectives.

Companies are encouraged to contact their sales representative in order to secure an opportunity. If you are unsure who your representative is, please contact [Darlene Hanks](#) at +1.312.604.0266.

2018 IFT Services Directory

Expand your reach beyond IFT18! Have your company's services seen by thousands of food science and technology professionals in the IFT Services Directory! The IFT Services Directory is a year-round resource that provides your organization with the print and digital exposure needed to achieve your promotional goals in a cost-effective way. Expand your reach by purchasing an enhanced professional listing, Print advertising and Digital banner advertising. [Order your Services Directory listing today for only \\$195!](#)

Employer Registration Now Open for IFT18 Career Center Live

Hiring? Find Top-Tier Candidates at the IFT18 Career Center Live. For

IMPORTANT DATES

January 16: Innovation Award submissions open

February 8: 2nd deposit due/Final payment

March 1: Exhibitor service kit available online

March 1: Exhibitor registration and housing opens

April 1: Island booth layouts due

April 10: Free exposure in Food Technology Magazine June pre-show issue submission due

April 27: Shared exhibitor forms due

April 27: Innovation Award submissions due

only \$2,495, you will receive unlimited online job postings and 10' x 10' booth space to conduct onsite interviews and network with over 2,500 job seekers during IFT18. [Learn more about Career Center Live.](#)

IFTNEXT Webcast: Artificial Intelligence and Machine Learning Applications in Sensory Evaluation

January 17, 2018 | 12 – 12:30 pm (CT) | Free to Premier members

This webcast will discuss artificial intelligence applications in sensory and consumer research- how it solves problems, where it's being applied around the world, and future plans for its application. Join presenter Chris Findlay to talk about how we can use machine learning to understand more about our consumers and meet their needs at a deeper level now and in the future. [Learn more and register today.](#)

Free Exhibitor Editorial Opportunity in Food Technology Magazine Pre-Show issue

The June 2018 issue of Food Technology magazine will feature the official IFT18 Preview, which includes highlights of new developments in ingredients, nutraceuticals, food safety and quality, processing, packaging, and services presented by exhibitors in Chicago. Take advantage of this opportunity to increase booth traffic and publicize your company's activities. For your free information to be included, your materials must be submitted via e-mail by **Tuesday, April 10**, at knachay@ift.org. If you have questions, contact [Karen Nachay](#).

Short Course: Food Science for the Non-Food Scientist February 15 – 16, 2018 | Chicago, IL

Save \$100 when you register by January 2, 2018!

Take advantage of this course to quickly learn the basic principles of food science, and equip yourself with an enhanced understanding of the role of food science in the development of food products. An excellent primer for anyone new to the industry and sales and marketing professionals. [Learn more and register today.](#)

You're receiving this email as a confirmed exhibitor for IFT18 using the email address dgullicksen@ift.org. You can update your email preferences for this address by clicking on the link below.

To help ensure you continue to receive our emails, please add iftfoodexpo@ift.org to your email address book, and request that your IT staff whitelist ift.org.

July 16-18: IFT18

OFFICIAL VENDORS

F R E E M A N

Experient is the official registration and housing contractor for IFT17.



Check out the open discussions in IFT's online community, IFT Connect...

IFT members are looking for your product & technology insights!

Register today!

QUESTIONS?

Please contact Melodie Anderson at +1.312.604.0265 or manderson@ift.org.

