



IFT18 Request a Block Exhibitor Housing

A reminder that unique names for all rooms being held in your requested hotel block must be submitted by 5:00 pm CST tomorrow, **May 18, 2018**. Any rooms without unique names will be released on May 19, 2018. [Click here to access exhibitor registration and housing](#), then click on the Exhibitor Registration and Housing button. Additionally, tomorrow, May 18, 2018 at 5pm CST, is the last date to reduce your room block without penalty. After 5pm CST, your group is responsible for picking up 80% of your revised room block. For questions or additional support, please email iftexh@experient-inc.com.

Update: Exhibitor Badge Pick Up

Update: Exhibitor key contacts will be able to pick up all badges as in the past. Staff members from the European Union can visit registration and opt out of any data collection in accordance with the GDPR laws, which are effective this month. This is an update from what we communicated in our webinar, [Important New Resources Every Exhibitor Needs to Know About](#)

LAST CALL: IFT18 Sponsorship - Limited Opportunities Remaining!

Now is the time to increase your visibility at this year's meeting. There are limited opportunities remaining for IFT18, July 15-18 at McCormick Place in Chicago.

Education/Thought Leadership

[Short Courses](#)

[Presentation Theater](#)

Branding

IMPORTANT DATES

Due NOW: Island booth layouts due

May 18: Housing lists due with 15+ rooms. Must confirm block. After this date, exhibitors are responsible for 80% of their room block

May 18: Cancellations to exhibitors with 1-14 rooms received after May 18, 2018 5:00 pm CST will incur a \$150 cancellation fee per room

May 21: Lead retrieval best rate discount deadline

May 25: Exhibitor meeting room order forms due

June 1: Paid exhibitor badge registration last day

[Door Clings](#)

[Carpet Decals](#)

[On Trend](#)

All About Food

[Organic Breakfast](#)

[Super Sampler](#)

[Shuttle Bus Sampler](#)

[Cooking Up Science demonstrations](#)

Please contact your sales associate, or [Darlene Hankes](#) 312.604.0269 if you are not sure who your representative is. A complete list of opportunities can be found here.

Sampling at IFT18

If you plan on sampling at IFT18 a [sample authorization form](#) must be filled out. Please note if you are bringing in outside groceries, you will incur a one-time fee in the amount of \$200. [Learn more now](#). For additional questions on sampling please contact the dedicated IFT catering manager at SAVOR [Brendan Cahill](#).

Meeting Space at IFT18

Exhibitor meeting rooms (located both on and off the expo floor), are available July 16-18, 2018 and can be requested by completing the [exhibitor meeting room form](#) in the Exhibitor Service Kit. You may also contact Melodie Anderson at manderson@ift.org for more information.

Fun Run + Fitness Registration Now Open

Fun Run + Fitness is back for 2018! Like last year, you don't have to be at IFT18 to participate! Our virtual race allows you to participate virtually by doing a fitness activity anytime, anywhere, all in support of one mission: supporting the food scientists of tomorrow! This year's virtual event will take place June 1 – July 31, 2018, and there will be onsite fitness activities at IFT18 as well. Proceeds from the 2018 Fun Run + Fitness support the Feeding Tomorrow scholarship program that awards over 65 undergraduate and graduate scholarships annually. Feeding Tomorrow is the foundation of the Institute of Food Technologists. [Register today](#).

IFTNEXT Pre-IFT18 Short Courses

IFTNEXT short courses provide a heightened, purpose-driven commitment to bringing provocative ideas and discoveries together to inspire thoughtful, important conversations that challenge conventional

to cancel and receive refund

June 1: Attendee early bird registration deadline

June 4: Attendee mailing lists available online

June 14: First day for receipt of advanced warehouse shipments

June 15: Last day to submit housing changes or cancellations for all hotel reservations

June 21: Freeman order forms due for discounted rates

July 16-18: IFT18 Expo

OFFICIAL VENDORS

F R E E M A N

Experient is the official registration and housing contractor for IFT18.



approaches with the goal of informing global issues related to the science of food.

Design Thinking for the Creative Food Scientist: A Hands-On Innovation Workshop (with UC-Davis and FoodTechDesign)

July 15, 2018 | 1:00 – 5:00 pm (CT) | Chicago, IL [Learn more](#)

Launching a Food and Beverage Business (with The Hatchery)

July 14-15, 2018 | Chicago, IL [Learn more](#)

Each one-day course is designed to inspire and expected to sell out, so don't wait. **Register now through June 1 and take advantage to our early registration discount rates!** [Check out all 12 courses and register today.](#)

IFT18 Career Center Live

July 16–18, 2018 | Chicago

Planning on attending IFT18 in Chicago? Join the career fair that brings together the top companies and job seekers in the science of food. Share the IFT18 Career Center Live with your Human Resources department and register as an employer for [IFT18 Career Center Live](#) right inside the Food Expo. [Learn more.](#)

IFT Innovation Awards at Food Tech Summit & Expo Mexico

Food Tech Summit & Expo Mexico (IFT18 booth #S4921), the leading event for the food and beverage industry in Latin America, is pleased to announce nominations are now open for the 2nd Annual IFT & Food Tech Mexico Innovation Awards. Limited to event sponsors and exhibitors, nominations must be received by July 31 and feature an innovative product your company launched prior to January 2018. There will be a winner and two honorable mentions. Food Tech Summit & Expo Mexico will take place in Mexico City, September 26–27, 2018. [Learn more and apply](#) for the IFT Innovation Awards at Food Tech Summit & Expo Mexico.

Questions of the Month

This section answers to some of the most common questions that we've received recently from exhibitors.

- Visit the [exhibitor dashboard](#) for all of your meeting needs – registration, housing, order forms, white papers, shipping information, etc.
- Handwashing stations – we received inquiries regarding handwashing stations. As a reminder, Chicago does not require exhibitors to have a handwashing station in your booth. There are also no permits to file this

Check out the open discussions in IFT's online community, IFT Connect...

IFT members are looking for your product & technology insights!

Register today!

QUESTIONS?

Please contact Melodie Anderson at +1.312.604.0265 or manderson@ift.org.

year. IFT will have 5 clean up stations on the expo floor.

- Priority Points and the Booth Assignment Schedule for 2019 Booth Selection (New Orleans, LA) will be sent to exhibitors the week of June 12. Please contact [Bato Prostran](#) if you have questions.
- The attendee mailing list will be available June 4. It's found on the exhibitor housing and registration tab.
- You can invite up to 100 customers to the meeting for a free expo only pass. You can find information about this on the [exhibitor housing and registration web site](#).
- If you are using an Exhibitor Appointed Contractor (EAC), you must designate them as your approved contractor on the [exhibitor housing and registration](#) tab in order for them to register as an EAC and set up your booth onsite. The cost to the EAC is \$250.

We encourage you to contact us at manderson@ift.org if you receive an unauthorized solicitation email. We will post the offending companies on our website.

You're receiving this email as a confirmed exhibitor for IFT18 using the email address dqullicksen@ift.org. You can update your email preferences for this address by clicking on the link below.

To help ensure you continue to receive our emails, please add iftfoodexpo@ift.org to your email address book, and request that your IT staff whitelist ift.org.

